



# The Top Edible Oil Expo

---

## The 5<sup>th</sup> IEOE China (Beijing ) International Edible Oil Industry Expo

### ----- Imported Olive Oil Exhibition

**Date : October 26--28, 2014**

**Venue : National Agricultural Exhibition Center . Beijing**

**Official website: [www.cnoil.com.cn](http://www.cnoil.com.cn)**

---

### **Director and organizer:**

Chinese Nutrition Society

Oil & Fat Sub-Council of Chinese Cereals and Oils Association

China Food and Packaging Machinery Industry Association

### **Authority support:**

Grain & Oil Marketing Technology Branch of Chinese Cereals and Oils Association

Hunan Provincial Grain Industry Association

Oil Institute of Chinese Academy of Agricultural Mechanization Sciences (CAAMS)

China Green Economic Development Institute

### **Organizer:**

China Public Union Of Nutrition

Yonghong International Expo (Beijing) Co.,Ltd.

Beijing Bowen Sunshine Exhibition Co.,Ltd.

### **Enterprise support(designated by Oil & Fat Sub-Council of Chinese Cereals and Oils Association)**

COFCO Group Co.,Ltd.

China Grain Reserves Corporation

Yihai Kerry Investment Co.,Ltd.

Shandong Luhua Group Co.,Ltd.

Shandong Three-Star Corn Development Co.,Ltd.

Shandong Xiwang Group Co., Ltd.

Anhui Datuanjie Edible Oil Co.,Ltd.

Shandong Longda Vegetable Oil Co.,Ltd.

Jiangsu Gold Sun Oil Limited Liability Company

Hope-Full Grain And Oil Group Co.,Ltd.

Hunan Jinhao Camellia Oil Co., Ltd.

Hunan Vchen Oil Industry Co.,Ltd.

Desmet Ballestra (Shanghai) Trade Co.,Ltd.

Xiamen Zhongsheng Grain & Oil Enterprise Co.,Ltd.

Jiusan Grian And Oil Industry Group

Handong Bohi Industry Co., Ltd.

Jiangsu Muyang Group Co.,Ltd.

Zhengzhou Lead Grain & Oil Technology Co.,Ltd.

Zhejiang Old Root Oil Camellia Development Co.,Ltd.

Jiangsu Tom Packaging Machinery Co.,Ltd.



# The Top Edible Oil Expo

Henan Huatai Cereals & Oil Machinery Engineering Co.,Ltd.  
Zhengzhou Siwei Grain & Oil Engineering & Technology Co., Ltd.  
Xi`An Kunbo Engineering And Technology Development Co.,Ltd.  
Beijing Zhongqi Huaye Foods Co.,Ltd.

## **International Cooperation:**

Embassy of Spain in China  
Embassy of Italy in Beijing  
Embassy of Greece in Beijing  
Embassy of the Republic of Tunisia in Beijing

## **Domestic Cooperation:**

Jiangxi Oil & Tea Industry Association  
Xichuan Guangyuan Municipal Government  
Gansu Longnan Municipal Government  
Beijing BXY Corporation Manage Adviser Center

---

## **Background:**

November 14—16, 2011 had witnessed the 1st IEOE Beijing International Edible Oil Industry Expo. The largest amount of enterprises exhibitors at home and abroad, famous enterprises as well as the products made this expo an eye-catching and unparalleled event nationwide. Directed by Oil and Fat Sub-council of Chinese Cereals and Oils Association, organized by Yong Hong International Expo (Beijing) Co., Ltd., The 4<sup>th</sup> China (Beijing) International Edible Oil Industry Expo and China International Cereals, Oils & Foodstuffs Machinery and Packaging Machinery Expo were held on October 29, 2013. Among the 286 booths and 181 enterprises, there were COFCO, Luhua Group, Yihai Kerry, China Grain Reserves Corporation, Sanxing Group, Xi Wang Group, Shandong Longda Vegetable Oil Co., Ltd., Bohai Oil, Anhui Datuanjie, Anhui DAPING Industry and Trade Group Co., Ltd, Ningbo Double-Dragon, Zhongqi Huaye, Youlian Food, Jingong Flavoring, Shanghai Flavor Full, Zhejiang Old Root of Camellia Oil, Zhejiang Xinshi Oil, Baotou Golden Deer Oil Co., Ltd., Shanghai RONGS, Guchuan Oil, Handan Chenguang Group, Qingdao Changsheng Group, Hebei Sanli, Jiangsu Tom, Jiangsu Myande, Anhui Zhongke Optoelectronic, Zhengzhou Siwei, Henan Huatai, Crown Friendship, Kunbo Machinery and many other famous corporations.

Wang Ruiyuan, executive vice president of the Chinese Cereals and Oils Association and president of oil & fat sub-council, attended the opening ceremony and delivered a speech. He said that this expo was a great opportunity to learn and exchange, to make friends and expand market. Enhance the connection between producing and marketing enterprises by product display, propagandizing enterprise image, improving brands and economic benefits. Brainstorm ideas and plans for the future development of the industry.

Yonghong International Expo (Beijing) Co., Ltd. had been working effectively on the preparation for the fifth expo, whose hard work had won reputation and respect from the clients. It has been proved that Oil & Fat Sub-council of Chinese Cereals and Oils Association had made the right decision, choosing Yonghong Expo as the undertaker. The two will achieve a



# The Top Edible Oil Expo

long-term partnership to build a better platform for the combination of supply and demand in the industry.

## **IEOE International Oil Expo is committed to be the top edible oil expo**

Organized by Oil & Fat Sub-council of Chinese Cereals and Oils Association and Chinese Nutrition Society, the 5th IEOE China International Edible Oil Expo will be open again in Beijing National Agricultural Exhibition Center (an area of 13000 m<sup>2</sup>) On October 26--28, 2014. Besides the size and specification, this expo will focus more on the profession & science of service as well as on the quantity and quality of the exhibitors. The event will achieve combination from many aspects to create win-win in production & sales. As the largest edible oil expo in China even in Asia, the organizing committee will make the most perfect combination of large scale and high specification based on the past experience.

## **Sincerely Inviting !**

An excellent expo is a guarantee of economic profits, brand benefits and market shares. Covering the whole world as well as nationwide, The IEOE China International Edible Oil Industry Expo is a gathering for bright outlook of the industry. Your valuable opinions and suggestions will be more than appreciated. We are making every effort to achieve all-win with cooperation and communication. Sincerely welcome you to the expo!

## **Exhibit Scope:**

1. Traditional nutritional oil: nutritional peanut oil, nutritional soybean oil, nutritional blending oil, nutritional salad oil, nutritional rapeseed oil, refined cotton oil, etc.
2. Traditional health edible oil: maize oil, rice oil, sunflower oil, camellia oil, linseed oil, walnut oil, olive oil, perilla seed oil, etc.
3. Special high-end edible oil: coconut oil, cabbage mustard oil, almond oil, wheat germ oil, pepper oil, evening primrose oil, garlic oil, hazelnut oil, pumpkin seed oil, tomato seed oil, safflower oil, fish oil, silymarin oil, avocado oil, peony seeds oil, aleurites montana oil, inca peanut oil, kiwi fruit seed oil, sea buckthorn seed oil, sea buckthorn fruit oil, carrot seed oil, carrot fruit oil, wolfberry oil, ganoderma lucidum spore oil, platycladi seed oil, corn oil, pine nut oil, poppy seed oil, silkworm chrysalis oil, pomegranate seed oil, lycopene edible oil, patent-edible oil, edible oil soft capsule, etc.
4. Health nutrition seasoning oil: sesame oil, prickly ash peel oil, chili oil, mustard oil, onion seasoning oil, red pepper oil, ginger oil, ramen seasoning oil, chicken bone oil, bone oil, composite seasoning oil, fish sauce seasoning oil, ghee, animal seasoning oil, pepper oil (lit sea oil), fir bacteria oil, barbecue seasoning oil, frozen food special seasoning oil, shellfish seasoning oil, spicy oil, spice essential oil, oyster oil, seasoning powder oil;
5. The edible oil for food industry use: palm oil, white oil, lard, butter, cattle fat, suet, butter, butter and other vegetable oil for industrial use;
6. Edible oil extension products: series of cosmetic products for skin, hair, beauty, slimming with the high-end edible oil as a substrate;
7. Edible oil related machinery: oil press, filling machine, packing machine, baler, measuring instrument, code (coding) machine, machine for selling oil, edible oil filter bleaching machine,



# The Top Edible Oil Expo

capping machine, sealing machine, liquid container bags, plastic machinery, plastic oil cruets, glass oil cruets, caps, etc.

8. Edible oil related industries: labeling and packaging printing, packaging design, advertising design, brand promotion.

**Prices for booth, advertising and forum, please see quotation list!**

## **Participation Procedures:**

1. Exhibitors should have valid qualifications, QS certification and other legal documents, etc.

2. The person in charge of the company should fill "Exhibitor Application and Contract Form" after selecting the booth, then have it affixed with a seal, fax or e-mail it to the Organizing Committee Secretariat. (The fax or photocopy of the contract has the same effect), the Organizing Committee Secretariat will issue a "Booth Confirmation" to exhibitors after receiving the "Exhibitor Application and Contract Form" within two days.

3. Exhibitors should transfer the exhibition fees to the designated bank account of the Organizing Committee of the exposition within five days when receiving the "Booth confirmation", otherwise the Organizing Committee may have the right to change or cancel the qualification of the booth.

4. The Organizing Committee adheres to principles of first application, first payment, and first confirmation.

5. The Organizing Committee is entitled to adjust some of the confirmed booths based on the requirement for overall effect and fire safety of the venue.

## **Method of Remittance:**

Account Name: Yong Hong International Expo (Beijing) Co., Ltd.

**Account number for EURO & USD: 1370 4151 6010 1600 00**

**Bank: Guangdong Development Bank Beijing branch, Jianguo Road Branch.**

---

## **Contact the Organizing Committee Secretariat :**

### **YongHong International Expo (Beijing) Co., Ltd.**

Address: Room 1-2001 2002, Lishui Garden, Chaoyang Park South Road, Chaoyang District, Beijing.

Tel :+86-10-53794792

Fax: +86 -10-51418268

Mobile: +86-13522040847

Contact: Mr. Jason Hang

E-mail: 874897186@qq.com

---